

## EXECUTIVE SUMMARY - GREECE

Participating at the European research examining how media represent criminal cases, the Greek team examined and presented the Greek legislation. Furthermore, we examined how Greek and European laws affect the professional journalistic codes of ethics of the Union of Athens newspaper editors, which are commonly accepted. We came to conclude that prejudice directly affects how a subject is presented and so accusations are made in the form of a conviction. The public opinion is influenced and forms a certain opinion, while excessive tones tend to justify reporting as a matter of great public interest, as a result of publicity serving the public interest. At the national report we also presenting how financial crisis shaped the media landscape and the reasons for the choices of which media companies should be coded. We were extremely watchful to choose Media companies that represent every category of distribution, circulation, and influence, as well as ownership and its features. The dynamics of these Media Companies were taken into consideration, their capacity to influence other Media and their reporters. Last but not least these Media were chosen in our survey because each one of them was very close to complete its digital transformation and offering completed choice to the public.

We did this despite the fact that during the survey, many Media companies changed ownership and video licenses were given to new players, and, at a slow pace, innovative on-demand TV selections such as over the top TV and Hybrid TV began to appear by public media for free.

Lastly, we examined which Media Companies are trying to follow trends in public opinion and refocus their goals, as well as which remain stable in their approaches. This criterion is related to the social change that takes place in the years of the crisis. Under these circumstances, at first, the Media Companies were chosen, and not randomly from the stand - depending on the content each time -to the research to represent all categories, apart from the classical separation (print, web, tv) or secondary one(media groups or pure players - ratings).

At the final part of national report, we presenting the findings from the coding procedure. We are presenting general findings, bad practices findings (Clickbait Titles, etc.), issues with character's representation. Stories involving politicians who have legal issues to deal with, appear to be a category. These cases are dealt with the main criterion the political orientation served by each medium.